

SUCCESS STORIES 2014

Cherry Media



EROTIC MEDIA CONTENT FOR MOBILE APPLICATIONS

SMS/MMS mobile applications developer uses entertainment and erotic content

Catalan company Cherry Media and the Turkish Done met during the EEN Brokerage Event “Mobile World Congress 2014” organised by the Catalan Agency for Business Competitiveness in Catalonia (ACCIÓ).

While Cherry Media is a Barcelona based company leader for engaging mobile erotic and adult content, entertainment, services and products, DONE is a Turkish company specialised in developing SMS/MMS applications. During the brokerage, both companies discussed about potential cooperation opportunities. They finally decided that DONE would use some video contents (related to fashion, yoga, etc.) created by CHERRY MEDIA in new application that is being created for GSM operators in Turkey.

Cherry Media holds one of the largest adult, erotic and glamour content portfolios specifically created and adapted to for mobile and wireless platforms. It has one of the most unique and commercially proven content portfolios that has been designed and optimized to match strict global on and off deck regulations, which include content to monetize highly lucrative emerging mobile territories, such as India, Africa and Latin America

DONE have developed over 200 mobile messaging services since 1999. It also designs web sites which can be accessed from mobile devices. Until now, Done has launched more than 30 mobile web sites.

CATCIM- EUROPEAN ENTERPRISE NETWORK CATALONIA

ACCIÓ- Catalan Agency for Business Competitiveness

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