

enterprise europe

SUCCES STORIES 2015

Easy Innova



INNOVATION THROUGH COOPERATION

Maximize your results finding the right partners

Easy Innova is a Catalan R&D Centre specialized in tech innovation and artificial intelligence. The company mission is to encourage the use of ICTs in the daily business management of companies, providing value added and innovative power.

The Centre met ACCIÓ and the EEN team during the Smart City Expo Brokerage Event 2014 and decided to search partners for R&D projects through the EEN database. Easy Innova published a profile, willing to participate or coordinate a H2020-REFLECTIVE-6 project proposal. The company offered its expertise in the creation of a social network and digital preservation.

The company received several Expressions of Interest from different companies and finally achieved a Partnership Agreement. The main success was to found the targeted partners and present the proposal on time.

“The partner search service was really useful to find suitable contacts and complete the consortium. Thanks to the Enterprise Europe Network, we achieved different agreements for some of the profiles published within the network” says Victor Torres, Easy Innova’s R&D Manager.

CATCIM- EUROPEAN ENTERPRISE NETWORK CATALONIA

ACCIÓ- Catalan Agency for Business Competitiveness

Tel. +34 93 476 72 00, info.een@een.cat, www.een.cat