

Success Story



A Catalan company reaches new markets through the MWC Brokerage Event

MYMobileSecurity, everyday mobile security Catalan provider, expands its business to Sweden and Germany

MYMobile Security is a Catalan SME established in 2012. It provides everyday mobile security through a wide portfolio of products to ensure mobile peace of mind, from a top antivirus protection to a service that makes everyday life's easier.

The company was aiming to find international distributors to introduce its products in targeted markets. The Mobile World Congress Brokerage Event 2016 seemed a perfect place to find them. The company held several meetings, and some of them turned into a successful collaboration.



After the Brokerage Event, the Catalan SME reached two Partnership Agreements to introduce their products and services in Sweden and Germany jointly valued in around 3 million Euros during a 24 month period which means an increase of almost 15% in MYMobileSecurity turnover.

"The outcome of network has so far exceed our expectations. We believe the reasons behind is: a good platform, the hard work from the network partners, and being very exact and detailed in describing what we needed and what we were on the lookout for" **Jonas Borgh, Co-funder of MYMobileSecurity**

The Enterprise Europe Network assists ambitious SMEs to innovate and grow internationally. EEN Consortium in Catalonia is leading by ACCIÓ. The Barcelona Chamber of Commerce and the General Council of Catalan Chambers of Commerce take also part of the Consortium.