

## SUCCESS STORIES 2014

### Natural Machines



## A 3D FOOD PRINTER PRODUCER IS ONE OF THE FIRST APPLICANTS FOR SME INSTRUMENT IN CATALONIA

### Advisory service as key element for effective SME Instrument application

Natural Machines is a Catalan SME specialised in 3D printing. The company has been working on developing the commercial strategy and market introduction of its first 3D food printer, called *Foodini*. The company has been assisted by ACCIÓ's EEN advisors to apply for Horizon 2020 (H2020) calls and, in special, for the SME Instrument.

"As the SME Instrument is a new financing tool in the H2020, it has been essential to count with the expert technical and project management support from EEN ACCIÓ, and assist us in being able to submit a competitive and successful proposal. Considering the deadline, novelty and lack of experience about this kind of calls, ACCIÓ has been accessible and reliable while preparing the proposal" says Emilio Sepulveda, Natural Machines' CEO.

ACCIÓ's EEN advisors have provided advice and relevant information about the conditions of the Call for the SMEs and other important aspects to consider before preparing a proposal (inputs, ambition or suitability). Expert advice to apply for the SFS (food processing) topic and the support received in the elaboration of the Phase-1 proposal, has been fundamental for the success of the proposal. In fact, the proposal could be considered suitable for submission for more than one topic of the SME instrument.

On top of that, Natural Machines has also joined the annual Project Management Training Course organized by EEN ACCIÓ to improve its Human Resources, since it was considered necessary to identify further opportunities in partners' search and collaborative project proposals

### CATCIM- EUROPEAN ENTERPRISE NETWORK CATALONIA

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