

enterprise europe

SUCCESS STORIES 2014

Combakett



Catalan airs reach German-speaking markets

An innovative car air freshener starts to be commercialized abroad

Combakett is an SMEs based in Barcelona that designs and manufactures innovative products dealt with air freshening of small spaces since 1995. In addition, the company designs and produces other products related to plastic derivate with highly sophisticated technical features such as an innovative electric car air freshener that plugs into the car's cigarette lighter.

Looking for a business expansion in Germany, Combakett found an interesting business cooperation offer from a German company promoted by the Enterprise Europe Network. PW-Trading, an international trading and consulting firm, was offering its services to companies looking for access to German-speaking markets with their product lines.

The collaboration between Combakett and PW-Trading started with an exchange of information. Combakett made an Expression of Interest on the German company's profile and soon they started to negotiate.

On July 31st 2014, both companies signed a commercial agreement. PW-Trading is currently working as commercial agent to sell Combakett products in German-speaking markets.

CATCIM- EUROPEAN ENTERPISE NETWORK CATALONIA

ACCIÓ- Catalan Agency for Business Competitiveness.

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